

Sources

1. Hi r/NBA, my name is Robert and I'm an athletic trainer. This is my Kobe Bryant work ethic story. • /r/nba. (2014, January 15). http://www.reddit.com/r/nba/comments/19o38z/hi_rnba_my_name_is_robert_and_im_an_athletic
2. Bryant, K. (2014, December 15). Zero | by Kobe Bryant. <http://www.theplayerstribune.com/kobe-passes-jordan/>
3. Schultz, H., & Yang, D. (1997). Pour your heart into it: How Starbucks built a company one cup at a time. New York, NY: Hyperion.
4. Greene, R. (2012). Mastery. New York: Viking.
5. Colvin, G. (2008). Talent is overrated: What really separates world-class performers from everybody else. New York: Portfolio.